

Jane Smith
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City, Province, Postal Code
Phone Number

February 20, 2024

The CPA Manitoba Foundation
Attention: Alexis Sutherland, Executive Assistant
1675 – One Lombard Place
Winnipeg, Manitoba R3B 0X3

RE: Dowhan Family Enrichment Award

To whom this may concern,

I am writing to express my sincere interest in being considered for the Dowhan Family Enrichment Award and to demonstrate why I am qualified for this prestigious recognition. As a dedicated advocate for sustainability and innovation, I have consistently integrated these principles into my academic pursuits and professional endeavours, making me a standout candidate for this award.

Throughout my academic journey, I have consistently pursued initiatives that promote sustainability and innovation. While pursuing my Bachelor's degree in Accounting at XYZ University, I took on the role of Treasurer in the university's Sustainability Club. In this capacity, I developed and executed financial strategies that ensured the club's long-term sustainability, including securing grants for renewable energy projects and organizing fundraising events to support local environmental initiatives. I also collaborated with fellow students to launch a campus-wide recycling program, reducing waste by 30% within the first year.

My commitment to sustainability and innovation has extended beyond the academic sphere. In my professional career, I have actively sought opportunities to integrate sustainable practices into financial decision-making processes. As a financial analyst at ABC Company, I led a cross-functional team in implementing a sustainable procurement policy, resulting in a 15% reduction in the company's carbon footprint and significant cost savings. Additionally, I spearheaded the adoption of innovative accounting software that streamlined financial reporting and reduced paper consumption by 50%.

My dedication to sustainable practices aligns seamlessly with my aspiration to obtain the CPA designation. I believe that accountants play a pivotal role in shaping the financial landscape of organizations and can drive positive change by prioritizing sustainability and innovation. I am currently pursuing the CPA designation to gain the expertise necessary to embed these principles in financial decision-making processes and contribute to building a more sustainable future.

Receiving the Dowhan Family Enrichment Award would be a tremendous honour and would provide invaluable support as I continue my sustainability-oriented initiatives, my passion for obtaining the CPA designation, and dedication to making a positive difference in the world through innovative financial practices make me a worthy candidate for the Dowhan Family Enrichment Award.

Sincerely,

Jane Smith